

# Exhibitor Prospectus

**BOMA2025**  
INTERNATIONAL CONFERENCE & EXPO  
Presented by BOMA International and BUILDINGS.com  
JUNE 28 - JULY 1 | BOSTON  
EXPO DATES: JUNE 29 - JUNE 30, 2025



[www.bomaconference.org](http://www.bomaconference.org)

**RESET.  
REFRESH.  
REINVENT.**

**BOMA2025**  
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It's time to reset the workplace experience. To refresh spaces for today's occupants. To reinvent commercial real estate with groundbreaking products, services and technologies like yours.

Property professionals are coming to the 2025 BOMA International Expo to find solutions that transform their operations, and these are the people you'll want to meet — 86% of attendees manage multiple buildings, and of that group, 55% manage more than 10 buildings each. Seize the opportunities that you'll only find at the most trusted event in commercial real estate.

**Meet decision-makers and  
discover new possibilities.**

The leaders in commercial real estate. Your current partners. A wealth of prospective clients. They're all here, at the event spearheaded by BOMA International and BUILDINGS.com.

The 2025 BOMA International Conference & Expo is unmatched for connecting — and making deals — with your target audience.

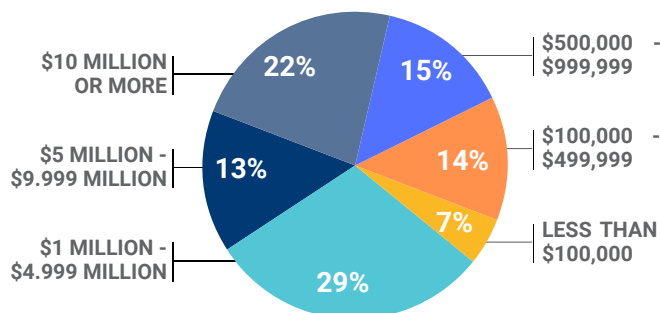
## WHO ATTENDS?

How many buildings do they manage, and how much do they spend on products and services?

### ATTENDEE OCCUPATIONS

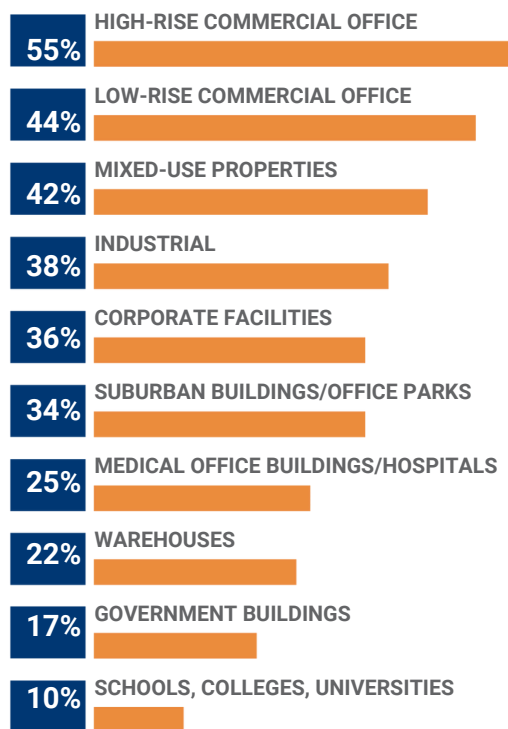
66%	BUILDING/PROPERTY MANAGER
9%	FACILITY MANAGER
8%	BUILDING ENGINEER/MAINTENANCE
6%	ASSET MANAGER
5%	BUILDING OWNER/INVESTOR
3%	DEVELOPER/BUILDER
2%	ARCHITECT/DESIGNER
1%	LEASING AGENT/BROKER

### ANNUAL SPENDING ON BUILDING PRODUCTS & SERVICES



64% of attendees spend more than \$1 million annually on building products & services

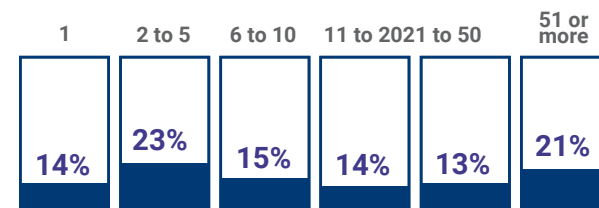
### TYPES OF BUILDINGS MANAGED



## BOMA 2025

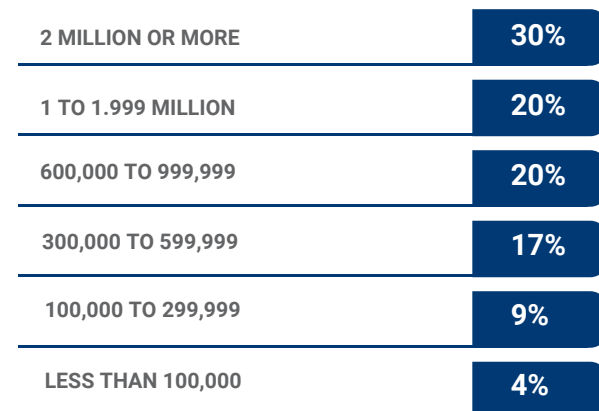
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### NUMBER OF BUILDINGS MANAGED



86% of attendees manage multiple buildings—and of that total 55% manage more than 10 buildings each

### SQUARE FOOTAGE PERSONALLY MANAGED



Almost all attendees (96%) are responsible for more than 100,000 square feet of commercial space, and 50% are responsible for more than 1 million square feet.

Of that 50%, 60% are actually responsible for at least twice that amount.



# REALIZE YOUR GOALS

**Exhibiting at BOMA 2025 places you directly in front of an audience ready to buy.**

The BOMA Conference & Expo is **THE** place where relationships are formed and deals are closed. As an exhibitor, you'll meet leaders and key decision-makers from every sector of commercial real estate.

**Just how much are they ready to buy?**

The large majority of conference attendees spend more than **\$1 million annually** on building products and services.

## REVOLUTIONIZE COMMERCIAL REAL ESTATE TECHNOLOGY

Property professionals are relying on emerging technologies to stay current in the evolving workplace landscape. By exhibiting in the Technology Pavilion, you position your company as a leader in your space — and reach attendees who are actively searching for your solutions.



Is cutting-edge building tech your bread and butter? Then the **Technology Pavilion** is the place for you.

## BOMA EXPO HOURS

With an exhibit hall schedule optimized for results, you'll spend your time on-site getting business done during exclusive, non-conflicting exhibit hours.

**Sunday, June 29 11:45 am - 3:45 pm (Lunch served in the Exhibit Hall)**

**Monday, June 30 10:30 am - 3:30 pm (Lunch served in the Exhibit Hall)**



## EXHIBITOR BENEFITS INCLUDE:

- Two full conference registrations per 100 square feet of booth space, which includes the Welcome Party and lunch in the Expo Hall
- Unlimited exhibitor badges for booth staff
- Complimentary pre-registered attendee mailing list updated weekly before the conference, starting in mid-May
- Complimentary final attendee mailing list after the conference
- Permission to host hospitality events during designated hospitality hours
- 8' tall back drape and 3' tall side drape
- Sign indicating company name and booth number.

**(Carpet is not provided except for booths in the Technology Pavilion.**

**Carpet is required in all booths.)**

# EXHIBITOR SUPPORT

## THAT MAKES AN IMPACT

Our comprehensive marketing and promotional program provides assistance every step of the way  
— and ensures you get the most value out of being a BOMA 2025 exhibitor.

### OUR SUPPORT INCLUDES



#### Complimentary Attendee Mailing Lists

to help you promote your presence to participants before, during and after the conference.



#### Connections to Industry Press Contacts

to help you get your newest information into the right hands.



**Customizable Email Templates** to quickly and easily invite your customers and prospects to visit your booth.



**Free Company Listing**  
on the conference website  
and in the mobile app.



**Online Resources and Tools**  
including sample social media posts, banner ads, action bulletins, checklists and more.

Plus, personalized support from experienced show management professionals.

## BOOTH FEES

	Before Jan. 1, 2025	Jan. 1, 2025- Feb 28, 2025	On or after March 1, 2025
Non-Member Price	\$4,200	\$4,250	\$4,300
BOMA Member Price	\$4,050	\$4,100	\$4,150
BOMA National Associate Member Price*	\$3,700	\$3,750	\$3,800

*\*For 2025 all members of BOMA Local Associations in Boston, Connecticut and New York qualify for the NAM discount*

## EXPERIENCES

### That Create Opportunities for Leads



Meet with clients and prospects in a relaxed atmosphere at the **BOMA NETWORKING ZONE**. This is the place to build relationships and share ideas in an impromptu, casual way.



Put your products and services in context for the BOMA audience by presenting a **SOLUTIONS SHOWCASE**. Feature a real-life case study, and you'll help your potential customers understand how you can help them save money, improve operational performance, boost asset value and increase occupant satisfaction. Timeslots are limited and only exhibitors may apply.



Exhibitors receive complimentary lunch tickets (number based on booth size) so you can capitalize on lunch in the Expo Hall during exhibit hours. It's an excellent opportunity to chat with, mingle and get to know real estate professionals. With 1,800+ attendees at the conference, you're sure to make meaningful connections, learn something new, and meet new prospects.

# REFRESH WITH NEW OPPORTUNITIES

Maximize your ROI with sponsorship options proven to enhance brand visibility and awareness. Sponsorships open doors to major rewards including year-round visibility, increased recognition and priority booth selection.

Choose from platinum, gold, silver and bronze packages to find an option that fits your budget and goals. Drive traffic to your booth and promote your company as an industry leader by sponsoring:

- networking events
- education presentations
- keynote sessions
- conference services

# DISCOVER BOSTON

Known as a hub of innovation with a revolutionary spirit, Boston offers the perfect mix of history and invention. BOMA 2025 will be held at the Boston Convention & Exhibition Center (BCEC) in the exciting Seaport district, a 21st century neighborhood and commercial real estate marvel.

The Seaport is a beacon of all things new and unexpected, designed for the way people live today. It's a home for technology, innovation, art and doing things a little differently. BOMA's conference hotels are located in the Seaport just steps from the BCEC.





## WELCOME TO TOMORROW'S COMMERCIAL REAL ESTATE

**BOMA2025**  
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Being part of the 2025 BOMA Expo puts you at the center of the commercial real estate community during a critical moment for the industry. Meet with companies like these who attended in 2024 and get in front of professionals as they seek out industry suppliers to help them adapt to the new world of work, delight their occupants and make sure their properties are ready for the future.

### 2024 ATTENDING COMPANIES INCLUDED:

Alexandria Real Estate Equities, Inc.

Anchor Health Properties

Avison Young

BioMed Realty

Brandywine Realty Trust

Bridge Industrial

Brookfield Properties

Bulfinch

Capital Group Properties

CBRE

City of Cincinnati

Clarion Partners

Colliers International

Comcast Corporation

CommonWealth Partners, LLC

Cousins Properties Inc.

Cushman & Wakefield

DivcoWest

EastGroup Properties

Gensler

Glenstar

Healthcare Realty

Healthpeak Properties

Hines

JLL

Kilroy Realty Corporation

LBA Realty

Lillibridge Healthcare Services Inc.

Lincoln Property Company

Link Logistics

Lockheed Martin

Newmark

Oxford Properties

Parmenter Realty Partners

Piedmont Office Realty Trust

Princeton University

Prologis

REALTERM

REDICO

Rockhill Management

Shorenstein Realty Services

Silverstein Properties Inc.

SL Green Realty Corp.

Sterling Bay Property Management

Stream Realty Partners

Taurus Management Services

The Durst Organization

The Muller Company

The RMR Group

Tishman Speyer Properties

Transwestern

Trinity Partners

Unico Properties

University of Oklahoma

University of Richmond

US General Services Administration

...and hundreds more.

#### MANAGED BY:

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